




Chapter

# IV

## In Society

Considering the influence that business activities exert on society at all times, we will endeavor to live together with the local and global society.

Sustainable company development cannot be realized without a relationship of mutual trust with society. Among all, it is essential for manufacturers to live together with the local communities where the factories reside. The Nippon Paper Group will maintain and further develop the good relationship with the local community that each operating company has built since its foundation.



## Recognition of Current Situation

A prerequisite for the continual existence of a business is to obtain understanding from and secure the base for the continuation of business in the local community within which it resides. In order to substantially contribute to society as a corporate citizen, it is also important for a company to consider and implement what it can do from a global perspective.

Each mill and office of the Core Group Companies endeavors to establish communication with local residents. It strives to live together and contribute to the local community through local cleaning activities, cosponsorship or participation in local events, and in many other ways. In addition, cosponsorship or donation to concerts and events has contributed to the development of art and culture.

We think that the Group should further enhance these activities to be a company trusted by society at a higher level.

## Summary of FY 2004 and Policy

The Core Group Companies established the Social Contribution Subcommittee under the CSR Committee and improved the system and base where the whole Group is able to focus on social contribution activities. The Social Contribution Subcommittee took the initiative to study ways to improve the Group's activities, while collecting information on the social contribution activities conducted by the mills and offices, and succeeded in putting some of the plans into practice in FY 2004. Primarily, we focus on the activities by the Nippon Paper Group, including activities about technical capabilities that have been accumulated through the core business and paper, the core product of the Group, as well as utilization of company-owned forests.

We will facilitate the participation of employees and further enhance the activities. Furthermore, we will share information more actively to obtain the understanding and sympathy of the public regarding the Group's social contribution activities.

We are committed to further deepening the relationship with society through these activities and developing as a corporate group where each employee can take positive action for society.

# Social Contribution Activities

## Philosophy and Basic Policy for Social Contribution Activities

In April 2004, the Nippon Paper Group formulated the philosophy and principles for its community activities, which the entire Group shall promote as a corporate citizen.

We will implement the following initiatives based on the Philosophy and the Principles.

- Promote corporate citizenship activities in which our employees play an active role.
- Increase the community involvement of the mills of the Group companies and overseas affiliates.
- Create corporate citizenship programs on a scale appropriate for the Group.
- Promote activities that effectively utilize the businesses and expertise of each Group company.
- Effectively use the forests owned by Nippon Paper Industries in Japan (about 90,000 ha).
- Establish a system to support employees' voluntary social activities.
- Employ effective PR inside and outside of the Group.

## Promotional structure of corporate citizenship

### Social Contribution Subcommittee plays a key role in the promotion of activities

The corporate citizenship activities of the Nippon Paper Group are discussed and determined by the Social Contribution Subcommittee established under the CSR Committee, and its headquarters draws up and executes plans for the activities under the CSR promotion framework. The headquarters consist of staff selected from the Public Relations Office, Environment Dept., R&D Planning Dept., Forestry Dept., and Marketing Dept. of Nippon Paper Industries Co., Ltd. (In August 2005, it was enhanced by increasing the number of staff.) The headquarters will focus on programs that make the most of the businesses and expertise of each Group company and that effectively utilize the domestic forests owned by Nippon Paper Industries to promote social contribution activities. Specific activities including "Effective use of the businesses and expertise," "Use of forests owned by Nippon Paper Industries," and "Support for the group's employees participating in community activities" are conducted by the Corporate Citizenship Promotion Team consisting of

employees as volunteers.

In addition, each of the fifteen Group companies\* appoints a social contribution manager, who graphs the local activities conducted by each company in the past, liaises with the Social Contribution Subcommittee, and then endeavors to enhance the activities themselves. They are committed to being positively involved in and contributing to the local community and facilitate the acceptance of factory tours, cleaning activities in the community, and sponsorship for the local events.

\* The fifteen Group companies mean Nippon Paper Group, Inc., Nippon Paper Industries Co., Ltd., Nippon Daishowa Paperboard Co., Ltd., CRECIA Corporation, NIPPON PAPER-PAK CO., LTD., Nippon Paper Chemicals Co., Ltd., Nippon Paper Lumber Co., Ltd., SAN-MIC SHOJI CO., LTD., Nippon Paper Development Co., Ltd., KOYO PAPER MFG. CO., LTD., Kitakami Paper Co., Ltd., Nippon Seitai Corporation, Akita Jujo Chemicals Co., Ltd., PAL CO., LTD., and SHIKOKU COCA-COLA BOTTLING CO., LTD.

### The Corporate Citizenship Promotion Team taking the initiative together with headquarters

To encourage employees participation in the social contribution activities, the Corporate Citizenship Promotion Team was formed through an announcement to Group companies in June 2004. The team members are expected to serve one year and constitute three working groups where they map out and implement social contribution plans together with the headquarters. In August 2005, new members were appointed after the announcement process to ten core operating companies in Tokyo.\* The members consist of staff volunteers who exercise the leadership and will endeavor to familiarize and enhance the activities started in FY 2004.

\* The ten core operating companies in Tokyo mean Nippon Paper Group, Nippon Paper Industries Co., Ltd., Nippon Daishowa Paperboard Co., Ltd., CRECIA Corporation, NIPPON PAPER-PAK CO., LTD., Nippon Paper Chemicals Co., Ltd., Nippon Paper Lumber Co., Ltd., SAN-MIC SHOJI CO., LTD., Nippon Paper Development Co., Ltd., and PAL CO., LTD.

## Philosophy and Basic Policy for Social Contribution Activities

### Philosophy

As a member of society, we shall proudly promote activities that contribute to social development.

### Principles

1. We shall pursue activities that contribute to cultural heritage and development.
2. We shall pursue activities that contribute to conservation and improvement of the environment.
3. We shall pursue activities that contribute to the development of communities.

Management Structure

Feature Story: Raw Material Procurement

In the Market

For the Global Environment

With Employees

In Society

## Activities of Social Contribution Subcommittee in FY 2004

In FY 2004, two Social Contribution Subcommittee meetings were held where company-wide social contribution activities, including sponsorship for a variety of external events and enhancement of PR activities, were discussed and determined.

To enhance PR, a new social contribution page was opened on the Website of the Nippon Paper Group in June 2004, and the Group's first Community Activities Report was issued in February 2005. The report will be further enhanced and issued annually. In addition, on the Group's intranet, a new social contribution page was established to facilitate employee participation in such activities.

As action plans for FY 2005, support for acceptance of factory tours by updating the factory introduction videotape of Nippon Paper Industries and for environmental education programs sponsored by newspaper publishing companies were determined.



CSR/Corporate Citizenship page  
<http://www.np-g.com/e/csr/social/>



Community Activities Report

## Topics in FY 2004

### Growing plantlets of old cherry trees of historical interest

Nippon Paper Industries Co., Ltd.

The Nippon Paper Group supports growing plantlets of old cherry trees with highly public, historical, and academic interest by applying the unique tree cloning technology that was developed through the afforestation business.

The cherry blossom is Japan's national flower and loved by the people. Many of the *Prunus yedoensis* (Someiyoshino), however, are more than sixty years old, and a decline in the tree form is often pointed out. Growing cherry trees from cuttings is difficult, and production by grafting requires more than three years before being prepared for planting, and rooting into rootstock often fails. Growing the next generation of such old trees has been a challenge. However, cherry trees can now be cloned by applying a rooting technology based on photoautotrophic culture system,\* Nippon Paper Industries' unique technology, and efficiently grown from the cuttings.

With this technology, plantlets were successfully grown from ancient cherry trees entrusted by Shiogama Shrine (Shiogama City, Miyagi Prefecture) and Katsurakiniimasuhonoikazuchi Shrine (a.k.a. Fuefuki Shrine, Katsuraki City, Nara Prefecture).

The Nippon Paper Group would like to offer the technology to conserve old cherry trees of historical interest, symbols of Japan, to answer the need of organizations or individuals that own such trees in Japan.

\* **Photoautotrophic culture system:** A method to strengthen the photosynthetic capacity of a plant and to have it take root by applying high-density CO<sub>2</sub>, water, and light, instead of sugar, as an energy source.



A cherry plantlet

### Cosponsoring the Gala Concert of the Long-Thibaud International Competition and inviting individuals who are visually impaired

Nippon Paper Industries Co., Ltd./CRECIA Corporation

Nippon Paper Industries and CRECIA cosponsored the gala concert for Kleenex Special Long-Thibaud International Competition held at Suntory Hall, Tokyo, on February 14, 2005. Obtaining cooperation from the Japan Philanthropic Association, the companies invited 89 people with visually impairments (including attendants).

Started in Paris in 1943, the Long-Thibaud International Competition is a classical music competition with a more than 50-year history and is recognized as one of the four major competitions in the world, along with the Chopin Competition, the Tchaikovsky Competition, and the Queen Elizabeth Competition, providing young musicians around the world with opportunities to spread their wings and become international master musicians.

The Competition is held in cycles of three years, the first of which is the violin contest and the second is the piano contest. The third is the grand gala concert to commend the grand prize winners and runners-up from the previous two years. Song Siheng (China), winner of the grand prize in the piano competition the previous year, Alberto Nose (Italy), the second prize winner, and Lim Dong Hyek (Korea), a guest, were invited to the Gala Concert in February 2005. The Nippon Paper Group will continue cosponsoring the competition.



Poster from the Gala Concert

# Social Contribution Activities

Management Structure  
 Feature Story: Raw Material Procurement  
 In the Market  
 For the Global Environment  
 With Employees  
 In Society

## Three group works

### Effective use of the businesses and expertise

#### Donating long and wide paper to elementary schools

To contribute to society using paper, an core product of the Group, the group tentatively donated paper to elementary schools. It intends to enhance student's expressive power by using longer and wider paper than the usual standard drawing paper or simili paper in educational arts and crafts classes.

In FY 2004, paper of 92 cm wide and 300 meters long was donated to the seven schools listed below:

#### Recipients of the tentative offers:

- Ota Ward Haneda Elementary School in Tokyo
- Tokyo Jogakkan Primary School
- Tokyo Prefectural Oji Second School for Handicapped Children
- Tokyo Prefectural Oji School for Handicapped Children
- Tokyo Prefectural Kita School for Handicapped Children
- Funabashi Municipal Miyamahigashi Elementary School in Chiba Prefecture
- Tamagawa Gakuen Elementary Division



Paper used in the arts and crafts class

### Participating in the Living Together with Nature Schools Program\*

Nippon Paper Industries Co., Ltd. was the first enterprise to participate in the Living Together with Nature Schools Program, hosted by the National Foundation of UNESCO Associations of Japan and the Yomiuri Shimbun.

The Project is part of the initiative to realize the Ten Years for Education to Enable Sustainable Development by the United Nations. Using the general studies period at elementary schools, company employees were dispatched to give lectures. Employees of Nippon Paper Industries were sent to Gohongi Elementary School in Tokyo's Meguro Ward, to talk to 43 fifth-grade students on June 21 and July 12, 2005, designed to encourage the children to start thinking about the environment through some facts concerning paper. On June 21, the children learned about a broad array of paper types and the features of each through quizzes that asked them to find the same types of paper used as newsprint or magazines and samples, accompanied by an experiment to guess the letters written on paper by an envelope under light. On July 12, the lecturers responded to the children's written questions sent in after the first lesson about how paper is made and whether the number of trees will decrease if paper is made from trees. A corporate outline of Nippon Paper Industries, as well as information on the paper manufacturing process, the Tree Farm Initiative (see page 20), and other subjects were provided in the form of a quiz.

\* Living Together with Nature Schools Program: A project that aims to help children think about what they can do by themselves to preserve the global environment until the next generation.  
<http://esd.yomiuri.co.jp/> (Japanese only)



At Gohongi Elementary School

### Use of forests owned by Nippon Paper Industries

#### Kitayama Forest opens to Nihon Construction College for educational purposes

In February 2005, Nippon Paper Industries Co., Ltd. decided to open the Kitayama Forest, a 670-hectare forest owned by Nippon Paper Industries in the city of Fujinomiya, Shizuoka, to Nihon Construction College (Fujinomiya, Shizuoka Prefecture, president: Masuo Watanabe), run by Fugaku Gakuen, for educational purposes.

The Kitayama Forest is located on the southwestern side of Mt. Fuji. With an approximate forest capacity of 140,000 cubic meters, it is filled with Japanese cedars and cypresses aged 40 and older. On a gently sloping mountainside, it is a sustainable and efficient source of high quality lumber for building materials. In December 2003, Kitayama Forest obtained Japan's unique forest certification from the Sustainable Green Ecosystem Council (SGEC).

Nihon Construction College was established in 1987 by the late Yasuji Kikuchi, who was a master carpenter and the founding president of Kikuchi Kensetsu Co., Ltd. (head office: Shizuoka-shi, Shizuoka Prefecture). The college's mission was to train architectural technicians, equipping them with the skills to continue traditional Japanese building techniques. In the 2004 academic year, the college launched a new discipline called Studies of Forestry Resources to begin providing future architectural technicians. Actually producing lumber for building purposes, the Kitayama Forest now serves as a tool to gain practical experience, offering learning processes ranging from sound forest management to lumber production.



Class in the Kitayama Forest

**Utilizing company-owned forests a trial program, Malnuma Enjoy! Project, kicks off**

On May 28 and 29, 20005, the “Malnuma Enjoy! Project” kicked off at Chalet Malnuma in the Sugenuma company forest (Katashina Village, Tone-gun, Gunma Prefecture). This project was held to discuss the program for learning about nature and making the most of utilizing the company-owned forests as one of the Corporate Citizenship activities.

The Nippon Paper Group’s employees and their families together with children from Katashina Village participated in the project as monitors and enjoyed many interesting events, including making miso and tofu, Katashina’s specialty, observing constellations, hiking, and picking wild edible plants, thanks to the full cooperation of MARUNUMA KOGEN RESORT CO., LTD. From now on, based on the results of the questionnaire completed by the participants, the Group’s Social Contribution Committee will consider implementing unique activities held in the company-owned forests of Sugenuma.



Making miso, the specialty of Katashina

**“Forest Smarts” signboards installed in Sugenuma company forest**

In September 2004, Nippon Paper Industries Co., Ltd. put up “Forest Smarts” — a series of signboards — in the Sugenuma company forest in Nikko National Park.

In the Sugenuma company forest, a



A signboard in the forest

walking course to sites of historical and natural significance was built, starting from the Rock Garden in front of the top of Mt. Nikko Shirane Station on the cableway. A total of 13 signboards along the walking course provide hikers with information regarding the functions of the forests and nature of Mr. Nikko Shirane, as well as with the opportunity to enjoy nature based on some knowledge about the forests.

**Support for the employee participation in community activities**

**BORAMADO – introduction to community activities for working people**

On February 22, 2005, a program for introducing volunteer activities called Boramado was held for employees of the Nippon Paper Group. This is an effort to encourage employee participation in community activities and was planned and operated by the employees’ participation support group in cooperation with the Japan Philanthropic Association. Before planning the event, a survey was conducted via questionnaires to 1,652 Group employees\* to find out how they felt about volunteer activities, and the results were reflected in the activities.

A total of 103 employees participated in BORAMADO and listened to the presentation about the activities of seven invited volunteer groups during the first half of the program. The second half was spent in free exchanges under the direction of the volunteer group staff. Some participants attached stickers with messages written in local languages on the books to be presented to children in Asia, and others enjoyed learning how to operate a wheelchair at the hands-on learning booth.

A charity secondhand books market was held at the venue. Sales of



Introduction of activities by a volunteer group

approximately 24,000 yen have been donated to Shanti Volunteer Association’s Disaster Relief Operation for Areas Affected by the Sumatra Earthquake and Tsunami.

The second BORAMADO is planned for FY 2005.

\* The 1,652 Group employees means the employees from the 10 core operating companies in Tokyo (Nippon Paper Group, Inc., Nippon Paper Industries Co., Ltd., Nippon Daishowa Paperboard Co., Ltd., CRECIA Corporation, NIPPON PAPER-PAK CO., LTD., Nippon Paper Chemicals Co., Ltd., Nippon Paper Lumber Co., Ltd., SAN-MIC SHOUJI CO., LTD., Nippon Paper Development Co., Ltd., and PAL CO., LTD.)

**Employee volunteers participate in activities by the Shirane-aoi Preservation Group**

Shirane-aoi\* is a perennial designated as a semi-endangered species in the Red Data Book of Gunma Prefecture. To protect and breed the plant, the Shirane-aoi Preservation Group was set up in December 2000 at the initiative of Gunma Prefectural Oze High School and the residents of Katashina Village in Tone-gun, Gunma Prefecture.

Nippon Paper Industries offered its own Sugenuma Forest, located in Katashina Village, Tone-Gun, Gunma Prefecture, as a site for planting Shirane-aoi. Since 2002, a dedicated band of Company employees has volunteered to participate in the group’s planting activities. To further promote the effort, volunteers were recruited from the Nippon Paper Group companies in FY 2004, and 23 employees participated in the planting and cleaning in June and 19 in the cleaning in September.

They will continually invite volunteers from the Nippon Paper Group companies and enhance their activities including maintenance of mountain trails with employee volunteers.

\* Shirane-aoi (*Glaucidium palmatum*) is a perennial that grows wild in the mountainous areas extending north from central Honshu to Hokkaido. The Japanese name comes from Mt. Nikko-Shirane and reflects the fact that the plant is found in abundance around this mountain.



Maintenance of mountain trails

# Comparison with GRI Sustainability Reporting Guidelines 2002\*1

| Category and elements                         |   |  | Self-evaluation <sup>2</sup> | Page number of this report |                      |
|---|---|--|------------------------------|----------------------------|----------------------|
| 1 Vision and Strategy                         |   |  | 1.1 ○                        | 10-11                      |                      |
|   |   |  | 1.2 ○                        | 8-9                        |                      |
| 2 Profile                                     | Profile                                     |  | 2.1 ○                        | 2                          |                      |
|   |   |  | 2.2 ○                        | 4                          |                      |
|   |   |  | 2.3 ○                        | 4                          |                      |
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|   |   |  | 2.6 ○                        | 4                          |                      |
|   |   |  | 2.7 ○                        | 24-28                      |                      |
|   |   |  | 2.8 ○                        | 4-5                        |                      |
|   |   |  | 2.9 ▲                        | 13                         |                      |
|   |   |  | 2.10 ○                       | Back cover                 |                      |
|   | Report Scope                                |  |                              | 2.11 ○                     | 2                    |
|   |   |  |                              | 2.12 ○                     | Back cover           |
|   |   |  |                              | 2.13 ○                     | 2                    |
|   |   |  |                              | 2.14 N/A                   |                      |
|   |   |  |                              | 2.15 N/A                   |                      |
|   |   |  |                              | 2.16 N/A                   |                      |
|   | Report Profile                              |  |                              | 2.17 ▲                     | 2                    |
|   |   |  |                              | 2.18 ○                     | 39                   |
|   |   |  |                              | 2.19 ○                     | 2                    |
| 2.20 ×  |   |  |                              |                            |                      |
| 2.21 ×  |   |  |                              |                            |                      |
| 2.22 ○  |   |  |                              | 2                          |                      |
| 3 Governance Structure and Management Systems | Structure and Governance                    |  | 3.1 ○                        | 14                         |                      |
|   |   |  | 3.2 ○                        | 14                         |                      |
|   |   |  | 3.3 ×                        |                            |                      |
|   |   |  | 3.4 ○                        | 12, 14                     |                      |
|   |   |  | 3.5 ×                        |                            |                      |
|   |   |  | 3.6 ○                        | 12, 14                     |                      |
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|   |   |  | 3.8 ▲                        | 30                         |                      |
|   | Stakeholder Engagement                      |  |                              | 3.9 ▲                      | 13                   |
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|   |   |  |                              | 3.18 N/A                   |                      |
|   |   |  |                              | 3.19 ▲                     | 44-45                |
|   |   |  |                              | 3.20 ○                     | 20, 24, 35           |
| 4 GRI Content Index                           | Integrated Indicators                       |  | 4.1 ○                        | 74                         |                      |
| 5 Performance Indicators                      |   |  | Systemic indicators ×        |                            |                      |
|   |   |  | Cross-cutting indicators ▲   |                            |                      |

\*1 Comparison with core indicators in the guidelines.

\*2 Each sign in this column has the following meaning: Stated; Partially stated; Not stated

\*3 For EN12, an indicator has not been finalized yet.

| Category and elements           |  |                            | Self-evaluation <sup>2</sup> | Page number of this report |
|---------------------------------|--|----------------------------|------------------------------|----------------------------|
| 5 Performance Indicators        | Economic Performance Indicators                  | Direct impacts             | Customers EC1 ○              | 4                          |
|                                 |  |                            | Customers EC2 ▲              | 43                         |
|                                 |  |                            | Suppliers EC3 ×              |                            |
|                                 |  |                            | Suppliers EC4 ×              |                            |
|                                 |  |                            | Employees EC5 ×              |                            |
|                                 |  | Providers of Capital EC6 ▲ | 31                           |                            |
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|                                 |  | Public Sector EC8 ×        |                              |                            |
|                                 |  | Public Sector EC9 ×        |                              |                            |
|                                 |  | Public Sector EC10 ×       |                              |                            |
|                                 | Environmental Performance Indicators             | Materials                  | EN1 ○                        | 40                         |
|                                 |  |                            | EN2 ○                        | 46                         |
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| Emissions, Effluents, and Waste | EN8 ○  | 48                         |                              |                            |
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|                                 | EN10 ○   | 54                         |                              |                            |
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|                                 | EN12 <sup>3</sup> —                              | 54                         |                              |                            |
| Products and services           | EN13 ○   | 37                         |                              |                            |
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| EN15 ○                          | 46-47  |                            |                              |                            |
| Compliance                      | EN16 ○   | 37                         |                              |                            |
| Social Performance Indicators   | Labor Practices and Decent Work                  | Employment                 | LA1 ▲                        | 4-7                        |
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|                                 | Training and Education                           | LA9 ▲                      | 37                           |                            |
|                                 | Diversity and Opportunity                        | LA10 ○                     | 60-61                        |                            |
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| Human rights                    | Strategy and Management                          | HR2 ▲                      | 17                           |                            |
|                                 |  | HR3 ▲                      | 17                           |                            |
|                                 |  | HR4 ○                      | 60-61                        |                            |
|                                 | Freedom of Association and Collective Bargaining | HR5 ▲                      | 63                           |                            |
|                                 | Child Labor                                      | HR6 ▲                      | 60                           |                            |
|                                 | Forced and Compulsory Labor                      | HR7 ▲                      | 60                           |                            |
|                                 | Society  | Community                  | SO1 ▲                        | 16-21                      |
| Bribery and Corruption          |  | SO2 ○                      | 11, 14-15                    |                            |
| Political Contributions         |  | SO3 ×                      |                              |                            |
| Product Responsibility          | Customer Health and Safety                       | PR1 ▲                      | 24-28                        |                            |
|                                 | Products and Services                            | PR2 ▲                      | 24, 27                       |                            |
|                                 | Respect for Privacy                              | PR3 ▲                      | 11, 27                       |                            |

## Comparison with the Global Compact

|                 | The Global Compact's ten principles   | GRI (See page 74)  |
|-----------------|---|--|
| Human Rights    | Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights; and                     | HR1, HR2, HR3, HR4   |
|                 | Principle 2: Make sure that they are not complicit in human rights abuses.  | HR2, HR3   |
| Labor Standards | Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining; | HR5, LA3, LA4  |
|                 | Principle 4: The elimination of all forms of forced and compulsory labor;   | HR7  |
|                 | Principle 5: The effective abolition of child labor; and  | HR6  |
|                 | Principle 6: The elimination of discrimination in respect of employment and occupation.   | HR4, LA10, LA11  |
| Environment     | Principle 7: Businesses should support a precautionary approach to environmental challenges;  | 3.13   |
|                 | Principle 8: Undertake initiatives to promote greater environmental responsibility; and   | EN1, EN2, EN3, EN4, EN5, EN6, EN7, EN8, EN9, EN10, EN11, EN12, EN13, EN14, EN15, EN16, 1.1 |
|                 | Principle 9: Encourage the development and diffusion of environmentally friendly technologies   | EN17 (P48-50)  |
| Anti-corruption | Principle 10: Businesses should work against all forms of corruption, including extortion and bribery.                                | S02  |



The Global Compact asks companies to embrace, support and enact, within their sphere of influence, a set of core values in the areas of human rights, labor standards, the environment, and anti-corruption. This means that a company needs to bring about positive change in the areas that are relevant to its business operations through compliance and implementation of the standards. The principles are as follows (One principle regarding anti-corruption was added in June 2004 to be ten principles.)

Website of the UN Global Compact  
<http://www.unglobalcompact.org/>

### Editor's Postscript

This year, we placed greater emphasis on the viewpoints of stakeholders and therefore divide the text into four chapters, each of which stands on Market, Environment, Employees or Society. Feature Story was also added to report the Group's raw material procurement. This is because we recognize that a supply chain plays one of the most important roles when the Nippon Paper Group wants to fulfill its corporate social responsibility.

Although the number of pages is almost the same as the last year, the volume of contents other than the environment has increased. Issues about the environment are only a part

of the CSR we should assume. Information included in the report has further increased and the contents are more comprehensive than ever. It is our concern that the comprehensiveness might discourage readers to read through the report.

It might be a time for us to consider an editorial policy where only issues important to the Nippon Paper Group and its stakeholders are selected and reported. We are committed to improving the report to provide valuable information to stakeholders.

CSR Office, Nippon Paper Group, Inc.



みんなで止めよう温暖化

チーム・マイナス6%

Nippon Paper Group, Inc. has joined the "Team Minus 6%" project, a national campaign to realize 6% reduction of greenhouse gas emissions, the target assigned to Japan in the Kyoto Protocol.



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The manufacturing method to produce the paper minimizes the generation of wastes and thus proves as environmentally friendly as recycled paper. As a leading company in the paper manufacturing industry, Nippon Paper Group is committed to the manufacture of paper based on resource-saving and recycling-oriented methods that harmonize with the environment.

\* Grammage: 157.0 g/m<sup>2</sup> for covers and 104.7 g/m<sup>2</sup> for text pages



Waterless printing with soy ink.